

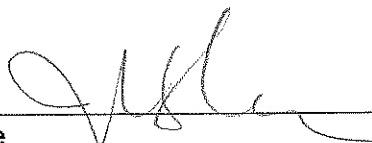
WDAF - TV - Issue Ad Public File Checklist

1. Senate Majority Pac
Name of Sponsoring Organization
2. Accepted: Rejected: _____ (mark one)
3. Class of Time: Issue C
4. Flight dates and times

5. Issue C
Rate charged
6. ISSUE C
Description of Issue
6. 200 13th St NW Washington DC 20005
Address of Sponsoring Organization
7. 202-310-6060 Telephone Number of Sponsoring Organization Email Address
8. Rebecca Lind Sponsor's Officers/Directors/Executive Committee
Treasurer

9. Description of substantiation provided (if any)
10. Proper Sponsorship Identification: Yes No _____

Name



Date



WDAF-TV

ORDER

Print Date 10/16/12 Page 1 of 4

Flight Dates 10/16/12-10/29/12

<u>Contract / Revision</u>	583436	/	MAJORITY PAC	<u>Alt Order #</u>	09844674	
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash	
	10/16/12	10/16/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL	
<u>Advertiser</u>	Senate Majority Pac			<u>Billing Cycle</u>	EOM/EOC	
			1010 Wisconsin Avenue Suite 800 Washington, DC 20007	<u>Billing Calendar</u>	BROADCAST	
<u>Agency</u>	Waterfront Strategies			<u>Demographic</u>	A35+	
<u>Buying Contact</u>			<u>Sales Office</u> DC-M	<u>Rev Codes</u>	SP-POL ISS	GEN
			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL1Gc, PL2C	
1010 Wisconsin Avenue Suite 800 Washington, DC 20007			<u>Agency Ref</u>	<u>Priority</u>	1	
				<u>Advertiser Ref</u>		

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 244409

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	22%	53770
KCWE	%	0
KMBC	31%	75766
KMCI	%	0
KPXE	%	0
KSHB	25%	61102
KSMO	%	0

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	54	\$39,414.50	\$46,370.00	0.00	10/01/12	10/28/12	54	\$39,414.50	\$46,370.00
November 2012	4	\$6,290.00	\$7,400.00	0.00	10/29/12	10/29/12	4	\$6,290.00	\$7,400.00
Totals	58	\$45,704.50	\$53,770.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
																Amount	
E 1	4	10/16/12	10/26/12	M-F	7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)		-TWTF--	:30	2	\$825.00	1	0.00	NM	4	\$3,300.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/15/12	10/21/12		-TWTF--		2	\$825.00	0.00								
		Week: 10/22/12	10/28/12		-TWTF--		2	\$825.00	0.00								
E 2	4	10/16/12	10/26/12	M-F	7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)		-TWTF--	:30	2	\$825.00	1	0.00	NM	4	\$3,300.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>									
		Week: 10/15/12	10/21/12		-TWTF--		2	\$825.00	0.00								
		Week: 10/22/12	10/28/12		-TWTF--		2	\$825.00	0.00								
E 3	4	10/20/12	10/27/12	Sa	7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)		-----S-	:30	1	\$800.00	1	0.00	NM	2	\$1,600.00



WDAE-TV

Print Date: 10/16/12

Page 2 of 4

Contract / Revision

583436

Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision

10/16/13

2 / 10 / 16 / 12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

Estimate # 2093



WDAF-TV

Print Date: 10/16/12

Page 3 of 4

<u>Contract / Revision</u>	583436	<u>Flight Dates</u>	10/16/12-10/29/12	<u>Hiatus Dates</u>										
<u>Original Date / Revision</u>	10/16/12/	10/16/12			<u>Order Sep</u> 00:15:00									
<u>Advertiser</u>	Senate Majority Pac	<u>Product</u>	MAJORITY PAC	<u>Estimate #</u>	2093									
<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Totals</u>									
Ln	Ch	Start	End	Inventory Code	Break Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 12	4	10/16/12	10/26/12	M-F 5-6p 5-530p	CM-All 5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/15/12	10/21/12	-TWTF--		2	\$1,000.00			0.00					
Week:	10/22/12	10/28/12	-TWTF--		2	\$1,000.00			0.00					
E 13	4	10/16/12	10/26/12	M-F 5-6p 530-6p	CM-All 530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/15/12	10/21/12	-TWTF--		2	\$1,000.00			0.00					
Week:	10/22/12	10/28/12	-TWTF--		2	\$1,000.00			0.00					
E 14	4	10/16/12	10/26/12	M-F 6-630p M-F 6-630p	CM-All 6-630p	-TWTF--	:30	2	\$1,440.00	1	0.00	NM	4	\$5,760.00
FOX 4 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/15/12	10/21/12	-TWTF--		2	\$1,440.00			0.00					
Week:	10/22/12	10/28/12	-TWTF--		2	\$1,440.00			0.00					
E 16	4	10/29/12	10/29/12	Monday Prime A FOX Prime Monday 7-8p	CM-All 7p-8p	M-----	:30	1	\$3,300.00	1	0.00	NM	1	\$3,300.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/29/12	11/04/12	M-----		1	\$3,300.00			0.00					
E 17	4	10/29/12	10/29/12	Monday Prime B FOX Prime Monday 8-9p	CM-All 8p-9p	M-----	:30	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
MOB DR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/29/12	11/04/12	M-----		1	\$1,800.00			0.00					
E 20	4	10/23/12	10/26/12	M-F 9-10p 9-930p	CM-All 9-930p (9:00 PM-9:30 PM)	-T---F--	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/22/12	10/28/12	-T---F--		2	\$1,800.00			0.00					
E 21	4	10/16/12	10/26/12	M-F 9-10p 930-10p	CM-All 930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,800.00	1	0.00	NM	4	\$7,200.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/15/12	10/21/12	--WTF--		2	\$1,800.00			0.00					
Week:	10/22/12	10/28/12	-TWTF--		2	\$1,800.00			0.00					
E 22	4	10/21/12	10/28/12	SU 1102-1132P Su 1102-1132p	CM-All 1102-1132p	-----S	:30	1	\$200.00	2	0.00	NM	2	\$400.00
SEINFELD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/15/12	10/21/12	-----S		1	\$200.00			0.00					
Week:	10/22/12	10/28/12	-----S		1	\$200.00			0.00					
E 23	4	10/21/12	10/21/12	SU 1132-1232A Su 1132-1232a	CM-All 1132-1232a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
BURN NOTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:	10/15/12	10/21/12	-----S		1	\$100.00			0.00					
E 24	4	10/28/12	10/28/12	SU 1232A-132A Su 1232-132a	CM-All 1232-132a	-----S	:30	1	\$60.00	2	0.00	NM	1	\$60.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								



WDAF-TV

Print Date: 10/16/12

Page 4 of 4

Contract / Revision 583436 Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 10/16/12/ 10/16/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

Estimate # 2093

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 24	4	10/28/12	10/28/12	SU 1232A-132A Su 1232-132a	CM-All	1232-132a	-----S	:30	1	\$60.00	2	0.00	NM	1	\$60.00	
BONES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S						1		\$60.00		0.00		
E 26	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,300.00	2	0.00	NM	1	\$2,300.00	
WORLD SERIES #1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	--W----						1		\$2,300.00		0.00		
E 27	4	10/22/12	10/29/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00	
FOX 4 NEWS AT 9A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	M-----						1		\$500.00		0.00		
		Week: 10/29/12	11/04/12	M-----						1		\$500.00		0.00		
E 28	4	10/22/12	10/29/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,800.00	1	0.00	NM	2	\$3,600.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	M-----						1		\$1,800.00		0.00		
		Week: 10/29/12	11/04/12	M-----						1		\$1,800.00		0.00		
Totals														58	\$53,770.00	



WDAF-TV

ORDER

Print Date 10/17/12 Page 1 of 4

Flight Dates 10/16/12-10/29/12

<u>Contract / Revision</u>	583436	/	MAJORITY PAC
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%
	10/16/12	10/17/12	<u>Billing Contact</u>
<u>Advertiser</u>	Senate Majority Pac		1010 Wisconsin Avenue Suite 800 Washington, DC 20007
<u>Agency</u>	Waterfront Strategies		
<u>Buying Contact</u>			<u>Sales Office</u> DC-M
			<u>Sales Region</u> NAT
			<u>Agency Ref</u>
1010 Wisconsin Avenue Suite 800 Washington, DC 20007			

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Sep 00:15:00
Estimate # **2093**
Alt Order # **09844674**
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL ISS GEN
Product Codes PL1Gc, PL2C
Priority 1
Advertiser Ref

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	61	\$48,722.00	\$57,320.00	0.00	10/01/12	10/28/12	61	\$48,722.00	\$57,320.00
November 2012	4	\$6,290.00	\$7,400.00	0.00	10/29/12	10/29/12	4	\$6,290.00	\$7,400.00
Totals	65	\$55,012.00	\$64,720.00	0.00					

Order Share 22% Market Value 294181

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	22%	64720
KCWE	%	0
KMBC	31%	91196
KMCI	%	0
KPXE	%	0
KSHB	25%	73545
KSMO	%	0



WDAF-TV

Print Date: 10/17/12

Page 2 of 4

Contract / Revision

583436 Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 1

10/16/12 / 10/17/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

Estimate # 2093



WDAF-TV

Print Date: 10/17/12

Page 3 of 4

<u>Contract / Revision</u>	583436	<u>Flight Dates</u> 10/16/12-10/29/12	<u>Hiatus Dates</u>												
<u>Original Date / Revision</u>	10/16/12/	10/17/12	<u>Order Sep</u> 00:15:00												
<u>Advertiser</u>	Senate Majority Pac	<u>Product</u> MAJORITY PAC	<u>Estimate #</u> 2093												
<u>Totals</u>															
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 12	4	10/16/12	10/26/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
FOX 4 NEWS				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		-TWTF--					2	\$1,000.00	0.00				
Week: 10/22/12		10/28/12		-TWTF--					2	\$1,000.00	0.00				
E 13	4	10/16/12	10/26/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
FOX 4 NEWS				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		-TWTF--					2	\$1,000.00	0.00				
Week: 10/22/12		10/28/12		-TWTF--					2	\$1,000.00	0.00				
E 14	4	10/16/12	10/26/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	2	\$1,440.00	1	0.00	NM	4	\$5,760.00
FOX 4 NEWS AT 6P				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		-TWTF--					2	\$1,440.00	0.00				
Week: 10/22/12		10/28/12		-TWTF--					2	\$1,440.00	0.00				
E 16	4	10/29/12	10/29/12	Monday Prime A FOX Prime Monday 7-8p	CM-All	7p-8p	M-----	:30	1	\$3,300.00	1	0.00	NM	1	\$3,300.00
BONES				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/29/12		11/04/12		M-----					1	\$3,300.00	0.00				
E 17	4	10/29/12	10/29/12	Monday Prime B FOX Prime Monday 8-9p	CM-All	8p-9p	M-----	:30	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
MOB DR				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/29/12		11/04/12		M-----					1	\$1,800.00	0.00				
E 20	4	10/23/12	10/26/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-T---F--	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
FOX 4 NEWS				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/22/12		10/28/12		-T---F--					2	\$1,800.00	0.00				
E 21	4	10/16/12	10/26/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,800.00	1	0.00	NM	4	\$7,200.00
FOX 4 NEWS				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		--WTF--					2	\$1,800.00	0.00				
Week: 10/22/12		10/28/12		-TWTF--					2	\$1,800.00	0.00				
E 22	4	10/21/12	10/28/12	SU 1102-1132P Su 1102-1132p	CM-All	1102-1132p	-----S	:30	1	\$200.00	2	0.00	NM	2	\$400.00
SEINFELD				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		-----S					1	\$200.00	0.00				
Week: 10/22/12		10/28/12		-----S					1	\$200.00	0.00				
E 23	4	10/21/12	10/21/12	SU 1132-1232A Su 1132-1232a	CM-All	1132-1232a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
BURN NOTICE				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		-----S					1	\$100.00	0.00				
E 24	4	10/28/12	10/28/12	SU 1232A-132A Su 1232-132a	CM-All	1232-132a	-----S	:30	1	\$60.00	2	0.00	NM	1	\$60.00
BONES				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week: 10/15/12		10/21/12		-----S					1	\$60.00	0.00				



WDAF-TV

Print Date: 10/17/12

Page 4 of 4

Contract / Revision 583436 Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 10/16/12/ 10/17/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

Estimate # 2093

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 24	4	10/28/12	10/28/12	SU 1232A-132A Su 1232-132a	CM-All	1232-132a	-----S	:30	1	\$60.00	2	0.00	NM	1	\$60.00	
BONES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1				\$60.00		0.00				
E 26	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,300.00	2	0.00	NM	1	\$2,300.00	
WORLD SERIES #1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1				\$2,300.00		0.00				
E 27	4	10/22/12	10/29/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00	
FOX 4 NEWS AT 9A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1				\$500.00		0.00				
		Week: 10/29/12	11/04/12	M-----		1				\$500.00		0.00				
E 28	4	10/22/12	10/29/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,800.00	1	0.00	NM	2	\$3,600.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1				\$1,800.00		0.00				
		Week: 10/29/12	11/04/12	M-----		1				\$1,800.00		0.00				
N 29	4	10/27/12	10/27/12	World Series World Series on FOX	CM-All	7p-CC	-----S-	:30	2	\$2,300.00	2	0.00	NM	2	\$4,600.00	
WORLD SERIES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		2				\$2,300.00		0.00				
N 30	4	10/28/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----S	:30	2	\$2,300.00	2	0.00	NM	2	\$4,600.00	
WORLD SERIES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		2				\$2,300.00		0.00				
N 31	4	10/22/12	10/26/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	MTWTF--	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00	
FOX 4 NEWS AT 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWTF--		1				\$1,000.00		0.00				
N 33	4	10/22/12	10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	MTWTF--	:30	2	\$375.00	2	0.00	NM	2	\$750.00	
FOX 4 NEWS AT 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWTF--		2				\$375.00		0.00				
														Totals	65 \$64,720.00	